

## What does the Bauwelt app offer?

- selected articles appear in the app
- job market updated daily
- competitive tendering updated daily
- all relevant schedules and exhibition critiques
- extended photo spreads and interactive elements
- construction-map



## App forms of advertising:

### Exclusive allocation

Your fullsize ad is linked in full-format and pops up in the app after a certain time interval or after a number of interactions.

**Price: 1,320.00 €**  
per month, plus VAT

### Targeted placement

Your ad directly following a certain article.

**Price: 1,580.00 €**  
per month, plus VAT

### Superbanner

Advertise yourself with your banner above each article in the "news" category.

**Price: 980.00 €**  
per month, plus VAT

### Kiosk button

High presence through the kiosk button by placement on the kiosk homepage directly under the current issue.

**Price: 780.00 €**  
per month, plus VAT