

trade directory refrigeration and air-conditioning technology

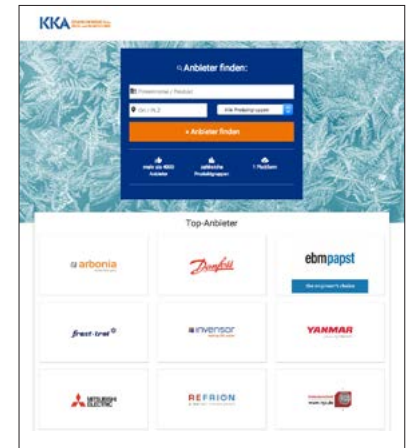
By order of the trade association BIV we will publish the most comprehensive trade directory of refrigeration and air-conditioning technology. From an editorial point of view, the publication will offer annually the addresses of all association members, both in alphabetical order and arranged by postcode, the addresses of all important suppliers and manufacturers in the field of refrigeration and air-conditioning technology, a list of all suppliers arranged by categories which will allow to find quickly the appropriate suppliers for a product selected and important standards, regulations, provisions as well as chemical and physical basics for manufacturers of refrigerating plants.



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KKA Kälte Klima Aktuell newsletter



www.KKA-branbuch.de

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advertisements

1/1 page colour
1,140.00 €



132 mm x 194 mm
148 mm x 210 mm*

1/2 page colour vertical
770.00 €



62 mm x 194 mm
74 mm x 210 mm*

1/2 page colour horizontal
770.00 €



132 mm x 90 mm
148 mm x 105 mm*

printing area wide x high
bleed wide x high
*additionally 3 mm bleed on the cut sizes

How to be present print

	basic entry	basic package	classic package	premium package
trade name + address incl. e-mail adress, Website, telephone, fax	✓	✓	✓	✓
product group	1	5	10	20
company's logo		✓	✓	✓
linking of your advertisement in the PDF			✓	✓
advertisement 1/1 page colour			✓	✓
linking e-mail address + internet				✓
company's logo on homepage (online)				✓
presentation in KKA Kälte Klima Aktuell newsletter (online)				one-time
product information (online)				✓
These prices are valid for 12 months.	120.00 €	195.00 €	1,390.00 €	2,350.00 €

The following advertising forms can also be added:

company's logo	35.00 €
product group	12.00 €
additional line	18.00 €
establishment	58.00 €
linking of your advertisement in the PDF	20.00 €

These prices are valid for 12 months.

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